CONGRATULATIONS!

YOUR NEW AMERICAN EXPRESS® PLATINUM RESERVE℠ CREDIT CARD IS ENCLOSED.



Please sign* on the reverse of your Card before making purchases.



Enter your four-digit PIN for all your Card transactions at chip-enabled Point-of-Sale (POS) terminals.

*By signing on the reverse of the Card, you are confirming that you have read and accepted the American Express® Platinum Reserve℠ Card Member Agreement, including the Most Important Terms and Conditions (MITC) of the American Express® Card available online at **americanexpress.co.in/mitc**

Here's how you can easily select your four-digit PIN and activate your Card.

Download the American Express® Mobile App
Manage your Card account on the go. Register or Log in to American Express® App and select a PIN of your choice to activate your Card.

OR

Online Card Account
Visit **americanexpress.com/en-in** and click on 'Register for Online Services'.
Set up your Online Card Account.
Select a PIN of your choice and activate your Card.

OR

American Express® Helpline
Call the 24-hour Helpline number behind your Card and follow the instructions.

Please activate your American Express® Card before first use and within 30 days of Card approval to avoid closure as per extant guidelines.

Enable online, contactless, and international transactions in a few steps:

Log in via the American Express® App or your Online Card Account › Go to 'Account' or 'Account Management' › Go to 'Transaction Security Settings' to enable/disable transactions and set limits as required

Important information you should know about your Card:

- Please select a PIN for your Card at the earliest. You may change it by logging in to your Online Card Account at **americanexpress.com/en-in** or the **American Express® App.**
  Please note: In case you forget your PIN, you can view it anytime, instantly, by logging in to your Online Card Account at **americanexpress.com/en-in** or **American Express® App.**
  For more information, please visit **americanexpress.co.in/chipandpin**
- You should not reveal your PIN to anyone, including American Express® customer service representatives and merchants. Additionally, you should not write the PIN down anywhere or keep the Card and PIN in the same place (e.g. wallet or purse).
- Your Card is valid for the period shown on the Card. Your Card Membership fee will be billed annually and will appear on your Statement of Account.
- American Express merchants will honour this Card till the end of the expiry month printed on your Card.

Get the most from your membership.

Visit our website at **americanexpress.co.in** to learn more about all of the benefits and privileges that come with your American Express® Platinum Reserve℠ Credit Card.

Terms and Conditions Apply.

American Express Banking Corp.